



## GEAR CORNER STORY TEMPLATE

The Gear Corner stories are meant to inform, educate and showcase how the Pro's use their gear out there in the field. This is a chance for our customers to hear about your essential pieces of gear, how and what do you carry for different assignments as well as to learn a couple of tips and tricks.

Since the goal of this story is to inspire and educate, the more authentic and detailed you can be the better

### CAMERA BASICS

- Tell us about your camera set up - what has made each piece part of your shooting kit?

### USAGE / ENVIRONMENTS

- Why did you select this gear?
- What kind of assignments would you use this gear set up for?

### PACKING

- Where do you put all of that gear - What do you put in the side / top / outside pockets?
- What are your essential pieces of non-camera gear that always go in your bag?

### WHAT ELSE TO SHARE?

- "In the Field" images of how you use your gear
- "What's in The Pack" images
- "Behind the Scenes" image
- Additionally, you can send us a video / gif of how you pack your gear

For the images of this story, we'd like to ask you to sign [this release form](#) when submitting the content. By signing this release form, you'd allow us (And our B2B partners) to use the images for commercial use to promote f-stop.