



THE BASICS

The Champion Program is part of our Community set of programs and is modeled after our long-running Ambassador program, where we collaborate with hundreds of the world's best Creatives. Champions are Influencers who help promote brand and product awareness through their social channels. They do this on their own terms, in their own voice to their network. We still try to only work with Champions who align with our values, but the relationship is much looser and informal. The main criteria for inclusion to the program is followership and engagement with the network on social media. We want to see engagement more than followers, since our goal is to educate and inspire, and our brand champions should have the same values.

THE BENEFITS

As part of the f-stop family, you will have access to products and information, along with some opportunities to beta test new gear! In addition to some free gear, you also get discounts on gear for your personal use, and invitations to workshops lead by the f-stop Ambassador team. You also get invited to all the f-stop Pro Hangouts (around a dozen a year spread around the globe) which include advanced product training from our partners (such as Canon, Broncolor, SanDisk / GTech, and dozens more). We are aware that the needs of each individual are unique, so we are open to hear all of your ideas and have a real relationship.

ABOUT F-STOP

f-stop's mission is to get your gear safely and comfortably to any destination so that you can focus on capturing the best images. In 2005, f-stop began with a vision to combine the best camera bags with the best outdoor backpacks and revolutionized the way visual storytellers carry their equipment. From these humble roots, we've continued to focus on innovation, harnessing the insights of our Ambassador team to create industry-leading products and earn a global presence. And throughout this journey, we're proud of our continued commitment to protecting the beautiful places we love, so future generations of adventurous creatives can realize their own potential.