



OVERVIEW

The f-stop Pathfinder Program is part of our Community set of programs, where we work with stakeholders that share the same values as f-stop, want to spread the brand vision, and cultivate the brand in a community focused manner. The Pathfinder Program will help to grow the local community by supporting different types of events. In the past year, f-stop supported hundreds of events in almost 100 countries, and we plan to actively grow that number in the year to come.

The main criterion for inclusion to the Program is a desire to build, and unify the local community, but also educate and inspire other Visual Storytellers.

TYPES OF EVENTS

- Workshops
- Webinars
- Photo Tours
- Photo Clubs

THE BENEFITS

As part of the f-stop family, you will have access to products and information before the public, along with opportunities to beta test new gear! In addition to that, you also get a chance to trade in your old camera bag(any brand) for a 50% discount for new f-stop products; every participant in your workshops, photo talks, meetups, photo tours (webinars excluded), will get a 15% discount for f-stop products purchased through our website, freebies from the brand, brand stickers. All your events will be promoted on our social media pages(fstopgear&fstop247) the moment when they are released, so people from the community can participate as well. You also get invited to all the f-stop Pro Hangouts (around a dozen a year spread around the globe) which include advanced product training from our partners (such as Canon, Broncolor, SanDisk / GTech, and dozens more). Of course, each person's needs are unique, and we pride ourselves on having real relationships!

ABOUT F-STOP

f-stop's mission is to get your gear safely and comfortably to any destination so that you can focus on capturing the best images. In 2005, f-stop began with a vision to combine the best camera bags with the best outdoor backpacks and revolutionized the way visual storytellers carry their equipment. From these humble roots, we've continued to focus on innovation, harnessing the insights of our Ambassador team to create industry-leading products and earn a global presence. And throughout this journey, we're proud of our continued commitment to protecting the beautiful places we love, so future generations of adventurous creatives can realize their own potential