

Sample Shotlist

Image and text requirements for gear compositions



- **Self Portrait w/Backpack**
Top 1/3 body shot with the f-stop bag.



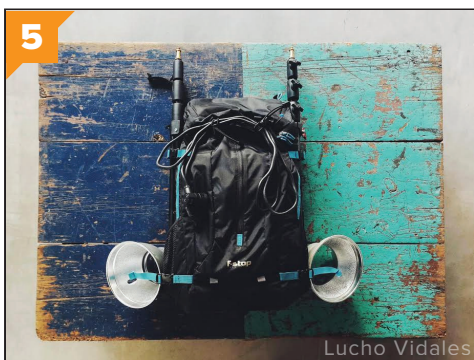
- **BTS Photo with Bag on**
Can be a variety of things as long as it shows the bag being used in your natural setting. If the bag is on the ground, it would naturally be laying down on the front with the back panel open. Please make sure D-rings are flipped down and all straps are buckled and neat. If bag is worn, hip belt should be fastened to promote proper usage.



- **Action Shot of Bag in Use**
Similar to #2, but solo usage and demonstrating potential configurations of the bag. eg. Using GateKeepers to attach components to the outside, having skis or tripod attached.



- **Gear Shot / "In My Bag"**
Simple photo of all the gear from above of everything packed inside the bag neatly laid out on a flat surface. Feel free to add some flavor. With this shot needs to be an additional list of all the gear shown. We'll gladly call out additional sponsors if you want them to be mentioned. *Instacroppable* (regular aspect ratio but square croppable) is preferred.



- **Packed Gear Shot**
Using the same composition as #4, but with everything packed to show how the bag is configured for use. Please ensure all straps are buckled.