



OVERVIEW

Pathfinders are part of the f-stop Ambassador Team, managed by the Community Team.

The main qualification to be part of the Pathfinder Program is leading events to educate others, but also having a strong passion to build and unify the local community of Visual Storytellers is important.

TYPES OF EVENTS

- Photo & Cultural Tours
- Workshops & Lectures
- Webinars & Teaching Events
- Photo Walks & Photo Crawls

BENEFITS

There are countless benefits to being associated with an industry leading, global brand. Major benefits are listed below. Since every relationship is different, we treat you as a full partner and develop a unique relationship with you, and we will learn how to better support you and your business.

PROMOTION OF EVENTS

We help you promote all your events. This will be done via multiple channels, and we will also feature you in the new f-stop Pathfinder Portal.

LOCAL SUPPORT

With a global network, we can help support you while preventing many obstacles and challenges you might have while you are traveling. Our global network of partners, ambassadors, fixers, hotels, airlines, and tourism contacts are very extensive.

INCLUSION IN THE PRODUCT DESIGN & DEVELOPMENT PROCESS (PDDP)

All Ambassadors (including Pathfinders) are encouraged to participate in the Product Design & Development Process. This starts with training on the process and extends into Testing & Review of new Gear.

PERSONALIZED ACCESSORIES & PRODUCTS

We offer a range of items which can be personalized with your logo to give to your event participants. These include, but are not limited to, lens clothes, travel mugs, accessories, media wallets, masks, laptop sleeves, and many more.

DISCOUNTS ON F-STOP GEAR FOR YOUR STUDENTS

All your students are eligible for a 15% discount on f-stop products. This exclusive benefit makes your events even more desirable for potential students.





CONNECTION TO OTHER TRAVEL, OUTDOOR, AND PHOTOGRAPHY BRANDS

With more than 20 years in the outdoor & travel industries and almost 15 years in the photography community, you benefit from these long term relationships by receiving discounts on most items, as well as, priority support, if something happens to your gear. .

INVITATION TO F-STOP EVENTS

You are invited to attend our series of f-stop events such as Pro Hangout (to see new gear) and Photo Crawls (our Community Building events).

INCLUSION IN ENVIRONMENTAL, SOCIAL AND SPECIAL PROJECTS

With a core foundation of Social & Environmental causes, we invite all ambassadors to participate in our various Cause Based projects such as Print for a Cause (PFAC) and our Micro Campaigns to raise awareness on these important issues.

ABOUT F-STOP

Since 2006, f-stop has been the leader of modular packs, bags and accessories for serious travel & adventurers, visual storytellers and photographers. We provide 24/7 Customer Support via Instagram with unmatched warranty & support - including Global Cross-Ship Replacement! Learn More at:

- Web - <https://fstopgear.com/>
- Instagram - <https://www.instagram.com/fstopgear/>
- Facebook – <https://www.facebook.com/fstop.gear>
- Email – pathfinder@fstopGear.com

