**FOR IMMEDIATE RELEASE**

June 7, 2021

**Artists Unite to Give Oceans a Creative Voice on World Oceans Day**

*Award-winning camera bag company, f-stop, partners with PangeaSeed Foundation to release a limited-edition art book to fundraise for ocean conservation.*

St. Louis, MO - To celebrate World Oceans Day (June 8), ocean advocacy nonprofit [PangeaSeed Foundation](https://www.pangeaseed.foundation/), in partnership with [f-stop LLC](https://shop.fstopgear.com/) and their *Print for a Cause* initiative, releases a cause-based art publication. Titled *Sea Change: A Decade of ARTivism for Oceans*, the book is a retrospective of the organization's visually remarkable accomplishments over the past decade, galvanizing ocean stewardship through creativity. It features high-resolution photography and artworks created for PangeaSeed Foundation's global *Sea Walls: Artists for Oceans* and *Printed Oceans* programs and will be available for pre-order at [pfac.fstopgear.com](https://www,pfac.fstopgear.com/) beginning June 8, 2021.

*Print for a Cause*is an initiative launched by*f-stop* that publishes large-format photo books showcasing world-class visual artists and their impactful images highlighting important social and environmental causes. This limited-edition release of *Print for a Cause* will focus on the fragility of the world's oceans, the species that call it home, and humanity's responsibility to protect them.

"We must protect and conserve our oceans as if our lives depend on them because, in the end, they do. These works of art each spotlight a different environmental threat to our oceans, from pollution to overfishing to climate change. We're excited to share the work of these amazing artists in a mindful, mission-aligned way," says Tre' Packard, PangeaSeed Foundation Founder, and Executive Director.

The large-format book spotlights 33 murals, a curated selection of original illustrations, and underwater photography. Each featured Sea Walls mural is represented by a full-page, high-resolution photo, an artist profile and statement, and environmental facts and figures. Sea Change: A Decade of ARTivism for Oceans is a limited-edition publication with only 2,000 copies available.

Proceeds from this campaign directly support PangeaSeed Foundation's worldwide efforts at the intersection of culture and environmentalism to inspire ocean stewardship through science, education, and ARTivism (S.E.A).

**About PangeaSeed Foundation & Sea Walls: Artists for Oceans**

[PangeaSeed Foundation](https://www.pangeaseed.foundation/) is a globally engaged nonprofit organization acting at the intersection of culture and environmentalism to further the conservation of our oceans. Their mission is to empower individuals and communities to create meaningful environmental change for the oceans by raising public awareness of critical environmental issues through SCIENCE, EDUCATION, and ARTIVISM (S.E.A.). Through their groundbreaking [Sea Walls: Artists for Oceans](https://seawalls.org/) public art program, PangeaSeed Foundation has created over 400 educational, ocean advocacy murals in 17 countries, bringing the ocean into streets across the globe.

**About f-stop & Print for a Cause**

[f-stop](https://shop.fstopgear.com/) is among the leading manufacturers of camera bags and packs. Visual storytellers, videographers, and photographers carry f-stop bags to many of the most beautiful places on earth, from the rainforests of the Amazon to the summit of Mt. Everest. f-stop routinely sponsors excursions to document environmentally sensitive issues such as endangered species preservation or the impact of climate change on glaciers. Print for a Cause grew out of this environmental commitment to focus on specific causes and issues beyond the current scope of f-stop's endeavors.



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