



ONE OF THE MOST INNOVATIVE FACE MASKS ON THE MARKET - NOW AVAILABLE FROM F-STOP

Award winning camera bag company does its part during COVID-19 crisis by manufacturing sustainable face mask

FOR IMMEDIATE RELEASE

St. Louis, MO April 27th, 2020 - f-stop, a global camera bag and accessory company, announced the release of a new ultra-premium, ultrasonic welded, washable, fabric face mask. f-stop's award-winning pack designs inspired the vision behind this new product line. "Our team really came together to make this project happen, and we are so proud to offer a product that will help people through these challenging times." said Ivana Lumakovska, from the company's Community Team.

The **f-stop Dyota Ag+ Ion Washable Facemask**, is in stock and available today (Monday 4.27.20) and shipping from St. Louis, Missouri, USA; Tilburg, Netherlands, and TaiChung, Taiwan. Currently 4 colors (Black, Grey, Purple, Orange) are available in Adult, and Kid sizes.

Going beyond a simple disposable mask, the Dyota Mask fits the f-stop spirit by using top of the line materials such as DuPont Silvadur™ combined with Q.A.S technology in the 3 Layer Ultrasonic Welded and Washable Mask. The Dyota Mask exceeds the guidelines for **non-medical** travel & pollution mask applications recommended by most governments at this time.

Human safety and comfort were the main goal when designing this mask, and part of achieving this goal includes environmental impact. The mask is constructed with bluesign®-certified material and recycled materials are used for packing. James Palmour the company's North American Operations Manager proudly stated, "We're not just filling an immediate need, we're tapping into our long-standing manufacturing and development relationships to create a quality sustainable product that can be used comfortably and confidently."

About f-stop

f-stop began in 2005 with a mission to build the best camera packs for travel and adventure photography. From the beginning, f-stop has focused on empowering the world's best visual creatives to access and capture their best images in remote locations around the world. f-stop has achieved a global presence with advancements that continue to define the industry.

Company Contacts

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Visit the f-stop website for product details. <https://fstopgear.com/products/masks/dyota-mask>



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